To: All Media

Attention: Editors/Journalists

For Immediate Release

05 June 2014

***TEDA PUSHES FOR SMME EMPOWERMENT***

Tshwane Economic Development Agency will be hosting the Tshwane Small Medium & Micro Enterprises Funding Fair on the 19 June 2014 at the Distong National Museum of Cultural History.

The objectives behind the Funding Fair is for TEDA to create a platform to facilitate access to relevant information such as funding for SMME’s, to contribute towards the advancement of small business within the City of Tshwane and to encourage the growth of small business so that they can foster more employment opportunities as articulated in NDP and guided by the Tshwane 2055 growth strategy.

Various institutions that are instrumental in the development of small business will present at the event, to exhibit their service offerings: these include amongst others the NEF, City of Tshwane Economic Development SMME Desk, NYDA, SEFA, Nedbank, SEDA and the IDC. SMME’s that are making impact in the Tshwane economic sphere will be given a platform in the exhibition area to showcase their work alongside the above mentioned institutions/organisation. Identified speakers will give presentations and after each presentation the speakers will participate in a question and answer session with the attending small business delegates/representatives.

TEDA is a Municipal Entity of The City of Tshwane that has been mandated with facilitating economic development and attract foreign direct invest into to the city. This event falls under one of TEDA KPI’s in terms of supporting Tshwane based SMME’s.

Members of the media are invited to give coverage to the event that will take place as follows:

**Date: 19 June 2014**

**Venue: Ditsong National Museum of Culture (149 corner Bosman and Visagie Streets, Pretoria)**

**Time: 09h00 – 13h00**

Issued by TEDA Marketing and Communication

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